

## Introducing Oracle's Outside In Technology A Value Proposition for Partners



**Outside In Technology** provides software developers with a comprehensive solution to *access, transform and control unstructured content from over 400 file formats*. Learn how you can leverage in your application the same robust and flexible software development kits used by Microsoft, IBM, Google, Yahoo, and hundreds of others.

- **No reliance on the application which created the document or file type**
- **Extract text and metadata from over 400 file formats**
- **View virtually any document regardless of source, format or language**
- **Uncover hidden document information**
- **Convert documents to most mark up languages – XML, PDF, HTML etc**
- **Generate navigable HTML from any document**
- **Identify file types without using unreliable extensions or mime types**

With an outstanding pedigree, *Outside In Technology* in your application or project, allows you to focus resources on your core mission whilst taking advantage of the document expertise that the *Outside In Technology* team has developed while working with hundreds of partners

- Do you have projects involving content, created in typical desktop applications?
- Would it be helpful to be able to access that content without having to use the application that created it?
- Would it be helpful to be able to convert that content into a normalized form without having to use the application that created it?
- Would you work with ActiveX, C, SOAP, COM or Java interfaces, all of which include sample applications with source code that can be reused?
- Building applications or systems dealing with unstructured content?

Find out how to:

- **Extend your applications reach to unstructured data types**
- **Enhance your value proposition with new features**
- **Reduce your time-to-market**
- **License at a fraction of the cost it would take to "Build"**

**THE INFORMATION COMPANY**

